

# **Education Agent Application Form**

Please print in BLOCK LETTERS

Application for consideration to be appointed as an Education Agent.

Please note ALL particulars must be completed. Please enter N/A if not applicable.

COMPANY DIRECTOR
TITLE: MR OTHER
Family Name:
Given Name:
Address:
Suburb:
Post Code: State:
Country:
Land Line Number: [Country Code] [Area Code] [Number ]
Mobile Number: [Country Code] [Number ]
Email Address:
Website
COMPANY PROFILE
Company Name:
Street Address:
Postal Address:
Suburb:
Post Code: State:
Country:
COMPANY BACKGROUND
Business Registration Number (ABN) (in Australia) :
Business Registration Certificate(if offshore):
Details of registering and Country and Authority:
Business Profile/Strategic plan: Please email to international@waifs.wa.edu.au

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file	Initial Issue date:	Current Version Issue	Next review date:	Page 1 of 6
location: Education Agent	04/06/2016	Date: 20/07/2016	20/07/2017	
Application/Form/V:				



Has the company or any individual within the company ever been involved in past, pending, threatened or potential litigation, arbitration, administrative actions or other disputes?
Key business Activities (list):
Year Founded:
Years as an Education Agent: No of Staff:
EATC Training (PIER Online): Y / N IF yes please email certificate to international@waifs.wa.edu.au
No of Offices (Locations): Please List
No of Sub-Agencies: Please List
Associations/affiliations with other relevant organisations (List):
Associations with any local authorities/ governments/ councils/ etc. (List):
China Approval (only for agents located in China): Is your agency on the Chinese list of approved Agents by the Ministry of Education or under an approved agreement? Provide details:

Number of Students send abroad each year:

Proposed number of students sent to WAIFS in the next year:

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file	Initial Issue date:	Current Version Issue	Next review date:	Page 2 of 6
location: Education Agent	04/06/2016	Date: 20/07/2016	20/07/2017	
Application/Form/V:				



MARKETING
-----------

MARKETHO
Please indicate the geographical territory you will service:
Provide description of your target market, trends, demands etc:
Proposal for promotional activities and marketing in the territory:
SERVICE FEES AND CHARGES
What services do you provide for students:
REFERENCE 1
Please provide details of any fees you charge students:
TITLE: MR MS OTHER
Company Name:
Company Contact and Position:
Address:
Suburb:
Post Code: State:
Country:
Land Line Number: [Country Code] [Area Code] [Number ]
Mobile Number: [Country Code] [Number ]
Email Address:
Website:
REFERENCE 2
TITLE: MR MS OTHER
Company Name:
Company Contact and Position:
Address:
Suburb:

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file location: Education Agent Application/Form/V:	Initial Issue date: 04/06/2016	Current Version Issue Date: 20/07/2016	Next review date: 20/07/2017	Page <b>3</b> of <b>6</b>



Post Code:	State:			
Country:				
Land Line Numb	er: [Country Code] [Area Cod	de] [Number	]	
Mobile Number:	[Country Code] [Number	]		
Email Address:				
Website:				
Have you attach	ed the following with your a	application?		Tick
Reference conta Institutes	ct details for other Registere	d Training Organisat	cions/Higher Education	
Business Registr	ation Certificates			
Relevant training	g certificates e.g. PIER online			
Certificates of m	embership of professional as	ssociations e.g. AAEI	R in India	
Business Propos	al			
form I agree to d  Regulari Regulari	n representing WAIFS as an ello so in an honest and profes y monitor policies and chang y monitor policies and regula d on the DEEWR website.	ssional manner. I agr ges to the policies as	ree to:	ebsite.
	National Code of Practice for seas Students (2007) and agr	_		ucation and
Signature:			. Date:	
Full Name:			. Position:	

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file location: Education Agent Application/Form/V:	Initial Issue date: 04/06/2016	Current Version Issue Date: 20/07/2016	Next review date: 20/07/2017	Page <b>4</b> of <b>6</b>



### **Code of Conduct**

The Code outlines a number of standards for agents to follow in an effort to maintain high professional standards in the marketing and delivery of education services and which safeguard the interests and welfare of students. There are two main areas of the Code of Conduct are:

- 1) Institute Responsibilities
- 2) Agent Responsibilities

### 1) Institute Responsibilities

The West Australian Institute of Further Studies fosters and maintains a learning environment that is conducive to the success of all students.

The West Australian Institute of Further Studies undertakes to market all education and training products with absolute integrity, accuracy and professionalism.

In the provision of information, The West Australian Institute of Further Studies will make no false or misleading comparisons with any other provider or course.

The West Australian Institute of Further Studies will provide accurate, relevant and up to date marketing information to agents and students prior to making an application and enrolling in the Institute.

## 2) Agent Responsibilities

- 1) The Education agent is aware of their responsibilities as defined in the National Code 2007 and in particular that in representing the Institute the Education Agent acts as a servant of the institute, and further, the Education Agent undertakes to ensure that they and any of their staff are fully informed of any changes to the National Code as they may occur from time to time.
- 2) The Education Agent undertakes to ensure that the recruitment of students is conducted at all times in an ethical and responsible manner and consistent with the requirements of the relevant course or curriculum as detailed in materials published by the West Australian Institute of Further Studies.
- 3) The Educational Agents agrees to ensure that all student selection decisions comply with equal opportunity legislation.
- 4) The Educational Agent agrees to employ appropriately qualified staff, or to train all staff, who will assess the extent to which the applicant meets the pre-requisites of the course for which they are applying based on the applicant's qualifications and proficiencies.
- 5) The Educational Agent undertakes to follow the application and enrolment procedures as published by the West Australian Institute of Further Studies and to make available all original applicant documentation to the Institute upon request.

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file	Initial Issue date:	Current Version Issue	Next review date:	Page <b>5</b> of <b>6</b>
location: Education Agent	04/06/2016	Date: 20/07/2016	20/07/2017	
Application/Form/V:				



- 6) The Educational Agent agrees to ensure that all applicant information collected as part of the application and enrolment process is securely kept and that the handling and divulging of all applicant information complies with Australian Privacy Legislation.
- 7) In representing the West Australian Institute of Further Studies (WAIFS), the Education Agent, agrees to abide by Items 1) to 7) of the Agent Responsibilities as contained within the Education Agent Code of Conduct.

Signature:	Date:
Full Name:	Position:

By completing and sending this form, I confirm to have read, understood and agree to abide by the West Australian Institute of Further Studies Education Agent Code of Conduct and National Code 2007 as outlined above.

CRICOS Provider No. 03188C RTO Provider No. 52128	Author: WAIFS Marketing		Current Version:3.0	
Document name/number and file	Initial Issue date:	Current Version Issue	Next review date:	Page <b>6</b> of <b>6</b>
location: Education Agent	04/06/2016	Date: 20/07/2016	20/07/2017	
Application/Form/V:				